

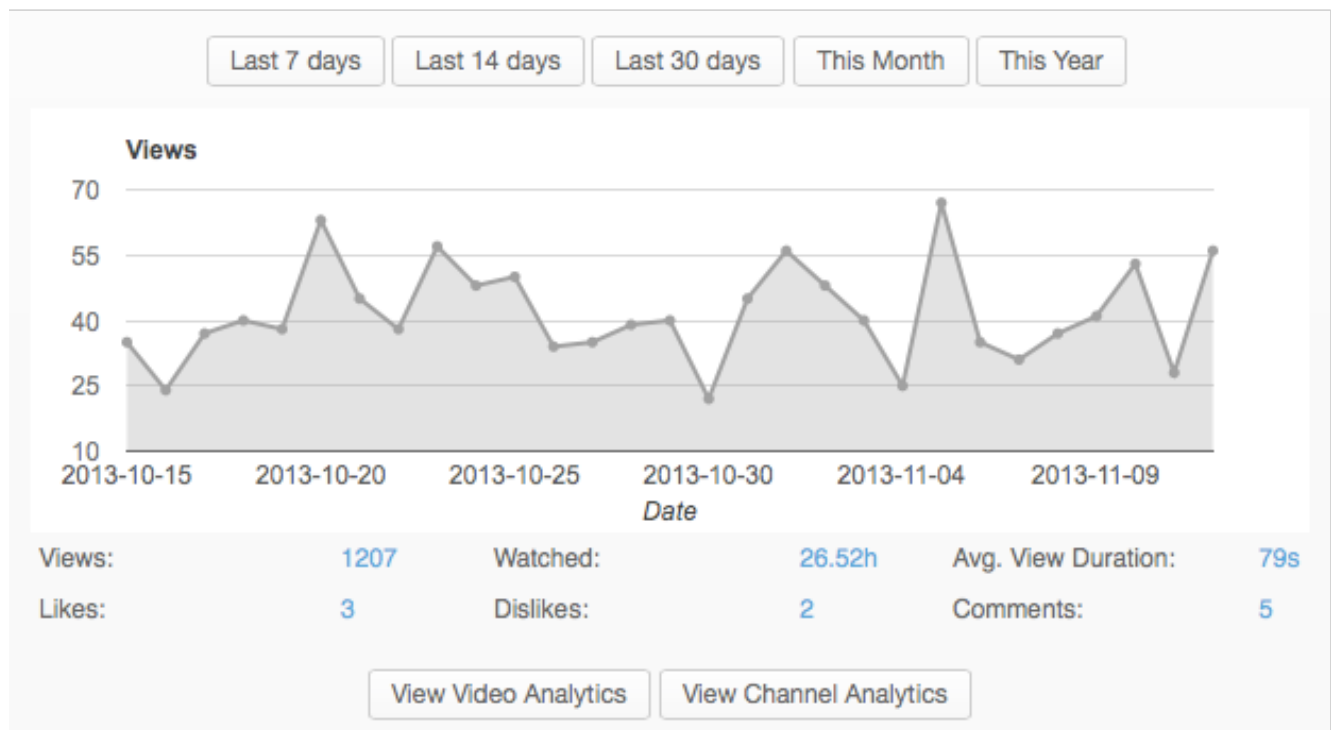
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# Simple Video Press

## Quick Start Guide

December 24, 2013

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# Automate your YouTube Marketing. Simple Video Press will instantly create a new video blog post each time you upload a video to YouTube.

## Main features of this plugin

- Import all your existing YouTube videos or choose one of your existing YouTube playlists and Simple Video Press will automatically create a new video blog post for each.
- Each time you upload a new video to YouTube, a new video blog post is also created within the hour.
- Video blog post title, description, embedded video, published date, and tags are taken directly from YouTube
- Choose to add an opt-in box underneath each video (compatible with most major email marketing services)
- Custom YouTube thumbnail is used as the featured image for the video blog post
- Option to keep new video posts as DRAFT or AUTO PUBLISH
- Assign a default category for each new video blog post
- Option to keep your video posts in sync with YouTube videos (update details on YouTube and your posts will update automatically)
- All comments from YouTube are automatically added as comments on your specific video blog posts (once a day)
- Video blog posts that are shared on Facebook will show up as watchable videos inside of the Facebook feed.
- Twitter card ready (requires your site be approved by Twitter first)
- Sidebar widget that showcases videos and allows visitors to subscribe to your YouTube channel directly
- Full YouTube channel and individual video analytics inside of your WordPress dashboard including views, likes, dislikes, minutes watched, average view duration, and number of comments
- Add automatic comment imports and video player opt-in box to already existing posts.

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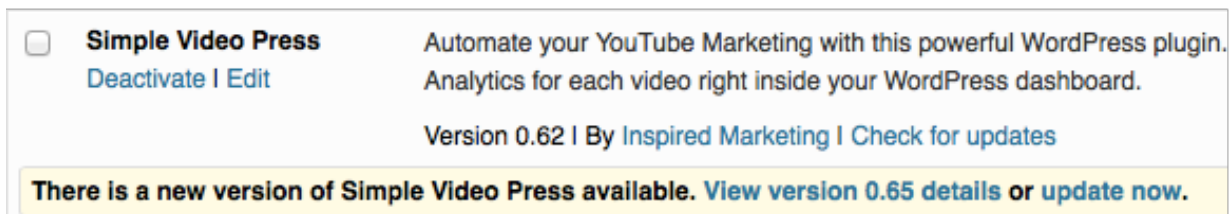
# Getting Started

## 1. Install Simple Video Press on your self-hosted WordPress site.

To get started with the Simple Video Press plugin, you first need to install the plugin on your own *self hosted WordPress site*.

- a. Log in as **administrator** into your self-hosted WordPress Dashboard.  
(typically *www.mywebsite.com/wp-admin*)
- b. Choose the **Plugins->Add New** option.
- c. Click on **Upload** then click the **Choose File** button.
- d. Select the **simple-video-press.zip** file you downloaded from the [members area](#).
- e. Click **Install Now**.

*Great News! When new releases are available, you will get a notification inside of your WordPress dashboard and can upgrade with a single click.*



<input type="checkbox"/>	<b>Simple Video Press</b> <a href="#">Deactivate</a>   <a href="#">Edit</a>	Automate your YouTube Marketing with this powerful WordPress plugin. Analytics for each video right inside your WordPress dashboard. Version 0.62   By <a href="#">Inspired Marketing</a>   <a href="#">Check for updates</a>
<b>There is a new version of Simple Video Press available. <a href="#">View version 0.65 details</a> or <a href="#">update now</a>.</b>		

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## 2. Activate your license

Before you can start using Simple Video Press, you need to activate your license.

- a. Log into the Simple Video Press members area.
- b. Copy your license key.
- c. Log into your WordPress site.
- d. Click on the **Simple Video Press Settings** on the left hand side of your dashboard.
- e. Paste your license key and click **Validate**.

**Your SVP Single license key is invalid**

**Enter License Key**

**Validate**

Trouble activating? Contact our support team.  
[support@simplevideopress.com](mailto:support@simplevideopress.com)

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### 3. Authorize access to your YouTube videos

In order for Simple Video Press to import your YouTube videos, you need to give it access to your YouTube account first.

- a. Click on the **Sign in with Google** button
- b. In the popup window, enter your YouTube username and password or choose your YouTube account from the list and enter your password.
- c. Click **Accept** to allow the plugin to access your YouTube videos.
- d. Select and copy the code provided by Google.
- e. Close the popup window.
- f. Paste the code in the box labeled **Access Code**.
- g. Click **Save Access Code**.

*Heads up. If you have a lot of videos and comments on YouTube (great work), it may take a minute or two for Simple Video Press to analyze all of them the first time around (no blog posts are created yet....this happens in the next step). Please be patient and don't refresh the page.*

#### Simple Video Press - YouTube Authorization

- Click on the *Sign in with Google* button
- Login with your YouTube credentials
- Paste the code you receive in the box below
- Click the *Save Access Code* button





Access Code:



**Note: It may take a minute to analyze all of your YouTube videos.**

## 4. Configure your video import

Here is where you can decide how Simple Video Press imports your videos. Below are the list of settings with some more details on what they do.

Simple Video PressHani Mourra

### Publish Settings

- Auto publish video posts [?](#)
- Don't import YouTube's description [?](#)
- Autoplay YouTube video on each video post [?](#)
- Disable importing of YouTube Thumbnail [?](#)
- Require moderation for all YouTube comments [?](#)  
**Note: leave all unapproved YouTube comments as pending**
- Update video post when YouTube video details are updated [?](#)  
**Note: this will delete any edits you make to the video posts**

Choose a category for your video posts

Select custom post type for video posts

Choose the YouTube videos you would like to import

### YouTube Video Player Style Settings:

- Hide Shadow
- Hide Border
- Hide YouTube Subscribe Button Above Video
- Set Custom Width (uncheck to have maximum width automatically set for you)

### Opt-in Box Settings

- Show opt-in box below video

Opt-in box headline

Opt-in box sub headline

Opt-in form HTML code

Submit button text

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## Manual Import (Advanced)

Under most circumstances, you won't need to use these buttons. Simple Video Press will automatically check for new videos (once an hour) and new comments (once a day) and import them automatically. If you need to import videos or comments sooner than that, you can use the buttons below.

Import New Videos Now

Import New Comments Now

Simple Video Press will automatically check for new videos on YouTube every hour.  
Simple Video Press will automatically check for new comments on YouTube once a day.

*This is interesting - Simple Video Press will never create duplicate video blog posts. If you would like to re-import any YouTube video, you will need to delete the video blog post and empty the trash.*

- **Auto publish video posts**

When this option is selected, Simple Video Press will automatically publish the new video blog posts. If this is deselected, then the video blog posts will remain in the draft state.

- **Email me each time a draft video post is created**

When this option is selected, you will receive an email each time a draft video blog post is created by Simple Video Press. Note that if the auto publish option is enabled, you will not receive any emails and this option is hidden.

- **Don't import YouTube's description in video post**

When this option is selected, the YouTube description will not be imported into the video post. You will still get a new video blog post that contains just your YouTube video embedded.

- **Autoplay YouTube video on each video post**

When this option is selected, the YouTube videos on each video post will automatically play when the page is loaded.. Note that if you have multiple videos on a page (typically your blog home page), you don't want to use this feature since ALL the videos will start playing at the same time.

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- **Import YouTube Captions\***

When this option is selected, Simple Video Press will import your uploaded YouTube transcriptions and embed them as part of your blog post.

*\* This feature is not quite ready, but will be coming very soon. We are excited about this one!*

- **Disable importing of YouTube thumbnails**

When this option is selected, the YouTube video thumbnail will not be imported and used as the featured image of the blog post.

- **Require moderation for all YouTube comments**

When this option is selected, all YouTube comments will have their status set to pending and will require your approval before they appear on the video blog post.

*Note - Do not delete unwanted comments. It is highly recommended that you leave all unwanted comments as pending otherwise the plugin will think they are new comments after 30 days when WordPress permanently deletes all comments from the trash.*

- **Update video post when YouTube video details are updated**

When this option is selected, Simple Video Press will keep your video blog post in sync with your videos on YouTube. This means that if you update the title, description, tags, or custom thumbnail on your video on YouTube, it will be automatically updated on your WordPress site (within the hour).

*Note - If you manually edit your video blog post description, any changes you made will be lost when this option is selected.*

- **Choose a Category for your video posts**

This is the WordPress category that each new video blog post will be assigned to. You will need to create a new categories in WordPress first before you can use this option. In your WordPress dashboard choose **Posts->Categories** and add a new category.

- **Choose a custom post type for your video posts**

If your WordPress site support custom post types, then you have the option to set all video blog posts to be of that custom post type.



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- **Choose the YouTube videos you would like to import**

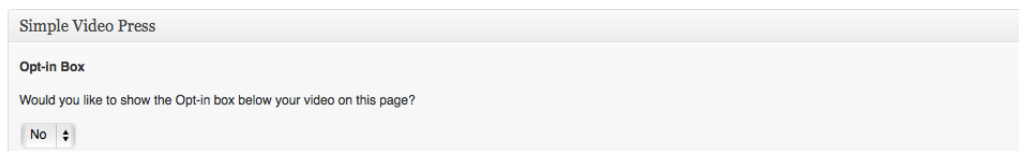
Here is where you can decide which videos you would like to import from YouTube. You have the choice of importing all your videos, a specific playlist that you've created on YouTube, or a custom video list. A custom video list will import all present and future videos, except the ones you choose to exclude. Excluding videos is a great way to tell Simple Video Press which videos you *never* want to import (typically these are videos you already have on your blog).

- **YouTube Video Player Style Settings**

Here is where you can customize the look and feel of your YouTube video player. You have the option to hide the shadow, border, and YouTube subscribe button. You can also set the exact width of the video player (the height will scale accordingly). If you deselect the option for setting the custom width, the video player will be the full width of your video blog post.

- **Show Opt-in Box Below Video**

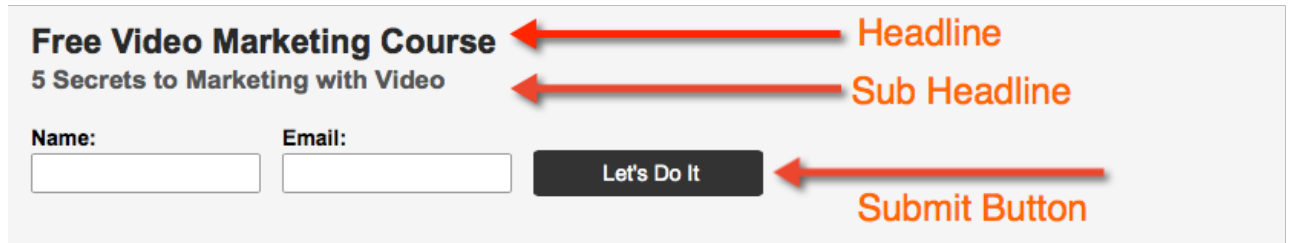
When this option is checked, an email opt-in box will automatically be displayed underneath each video created by Simple Video Press. You can also control whether the email opt-in box is displayed on each individual post. This can be done in the blog post editor.



The image shows a screenshot of a settings panel for 'Simple Video Press'. The panel has a title bar that says 'Simple Video Press'. Below the title bar, there is a section titled 'Opt-in Box'. Underneath this section, there is a question: 'Would you like to show the Opt-in box below your video on this page?'. At the bottom of this section, there is a dropdown menu with the word 'No' selected and a downward-pointing arrow.

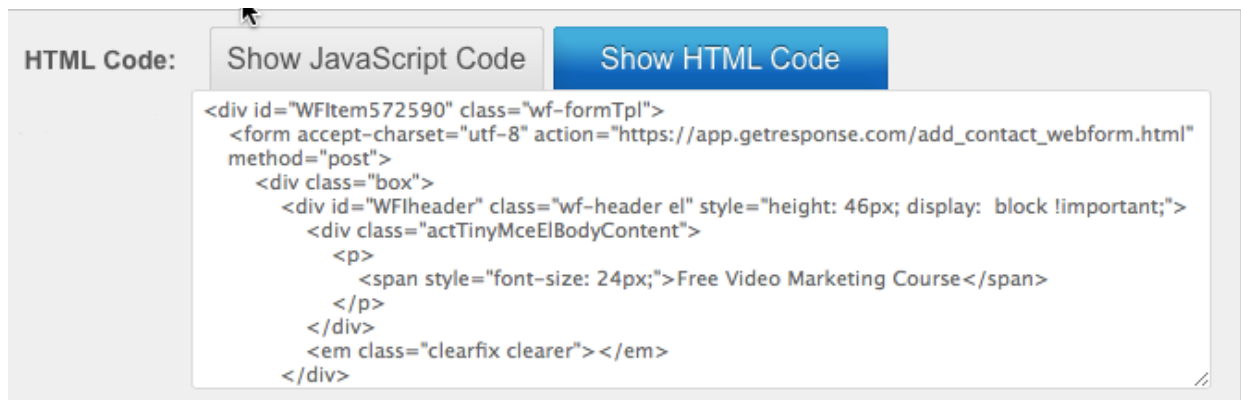
- **Enter Opt-in box Headline, Sub Headline, and Submit Button**

This is where you can customize the Headline, Sub Headline and Submit Button for the email opt-in box.



- **Paste HTML Opt-in Code Here**

This is where you need to paste the HTML version of the opt-in form generated by your email marketing service. Note that the new form you create should only include a First Name and an Email Address. Most of the major email services are supported. If you are having trouble using your email marketing service, please email us at [support@simplevideopress.com](mailto:support@simplevideopress.com) and we can work with you to support it.



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- **Save Changes**

This button will save the settings and apply them the next scheduled YouTube video fetch. It will also check if there are any outstanding video posts that need to be created.

- **Reset Plugin**

This will unlink your YouTube account from Simple Video Press. It will also clear all your previously saved settings and will require you to log in with your YouTube credentials again. You don't have to worry, all posts created by Simple Video Press will not be removed, but you will have to reconfigure the settings back to the way you like it.

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- **Import New Videos Now**

When pressed, this button will go to YouTube, get the latest videos , and create a new blog post if a new video exists. Under normal circumstances, you won't need to use this button. If for some reason you can't wait for 1 hour for the video post to be created automatically, you can use the **Import New Videos Now** button to check for new videos right away.

- **Import New Comments Now**

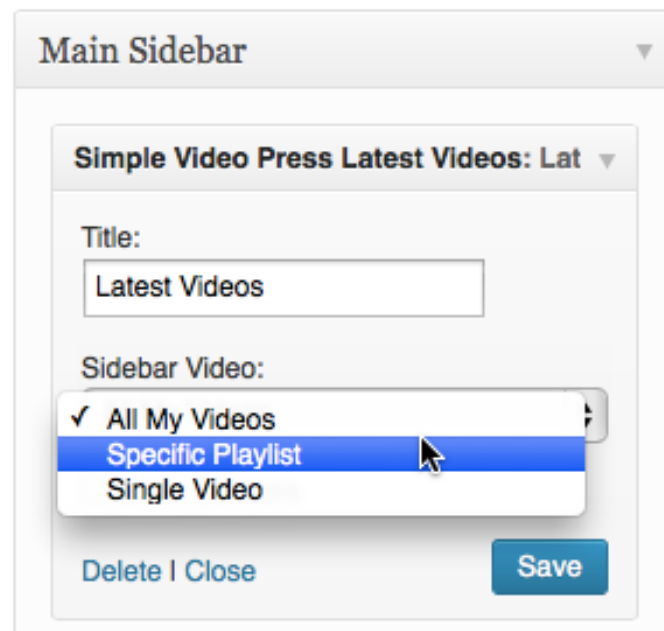
This button will go to YouTube and get the latest comments. Under normal circumstances, you won't need to use this button. If for some reason you can't wait for 1 day for the YouTube comments to be created automatically, you can use the **Import New Comments Now** button to check for new comments right away.

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## 5. Add the YouTube subscribe widget to your site's sidebar

This is where you can add and configure the sidebar widget for your WordPress site.

- a. In the WordPress Dashboard, choose the **Appearance->Widgets**
- b. Drag the Widget called **Simple Video Press Latest Videos** to your active sidebar.
- c. Choose a title for your sidebar widget
- d. Choose whether you want to display all your videos, a specific youtube playlist, or a single video.
- e. Choose whether you would like to display the YouTube player controls (play, pause, next, etc) in the sidebar widget using the **Show Controls** checkbox.

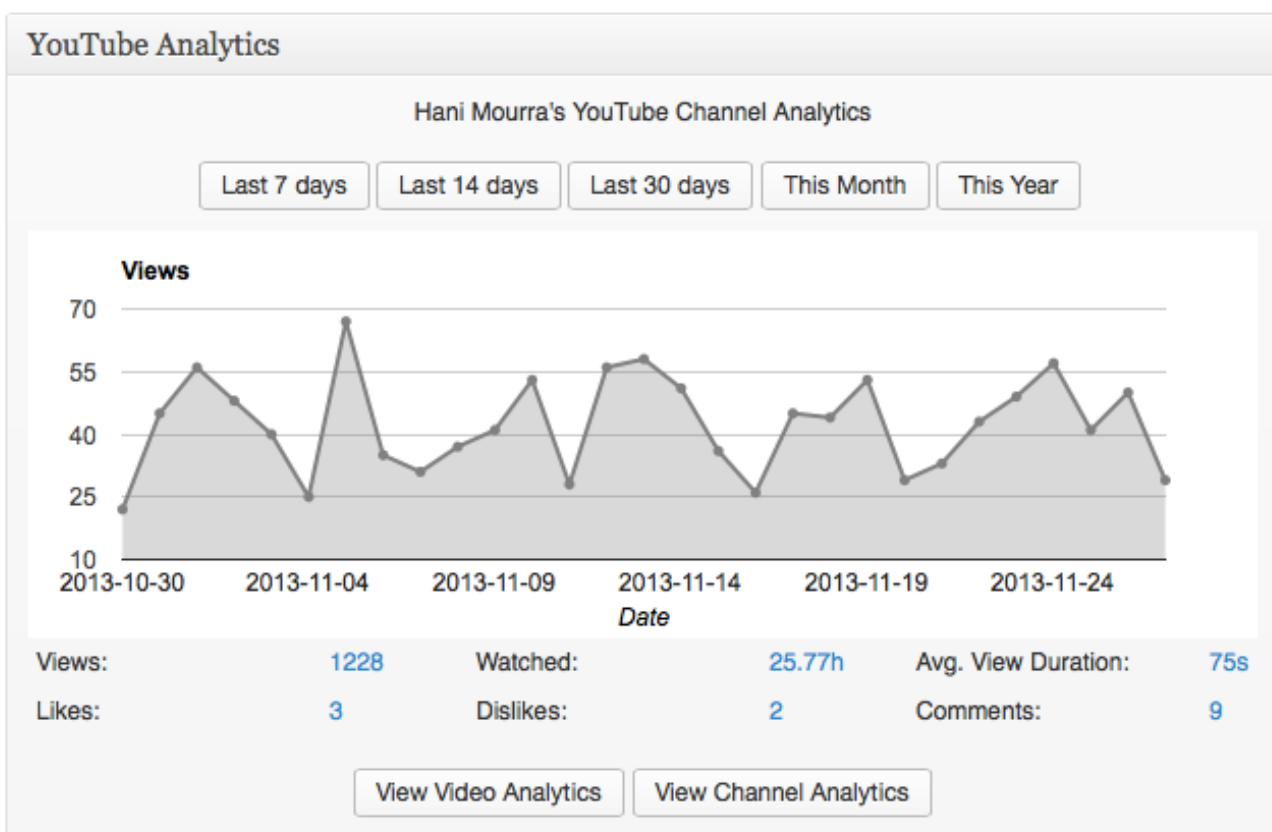


## 6. Check out your video statistics

On the main WordPress Dashboard, you can now see all your YouTube Analytics from inside of WordPress. If you don't see the YouTube Analytics dashboard widget, scroll to the bottom of the page. We highly recommend that you drag this widget to the top of your page so it is always visible as soon as you log to your WordPress.

Simple Video Press will show you both your YouTube channel and individual YouTube video statistics. By default, your YouTube channel analytics are shown. Click on the **View Video Analytics** button and choose the video you will like to see stats for.

*Simple Video Press will show you valuable statistics including views, likes, dislikes, minutes watched, average view duration, and number of comments.*



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## 7. Updating existing blog posts

Simple Video Press allows you to add the same video player opt-in box, automatic comment importing, and make your blog post videos watchable of Facebook to posts already existing on your site.

Using this feature is simple. Make sure you are in the Visual Tab on your blog post editor, then all you need to do is edit an existing blog posts and add replace the existing YouTube embed code with the following Simple Video Press short code:

```
[svp]INSERT YOUR YOUTUBE VIDEO URL HERE [/svp]
```

*Note: You can copy and paste the YouTube URL directly from your browser and paste it between the [svp] shortcode*



This is what it would look like on your blog post:

```
[svp]http://www.youtube.com/watch?v=uyXfIvslaqc[/svp]
```

A screenshot of the WordPress 'Edit Post' interface. The title is 'My existing post'. Below the title is a permalink: 'http://test3.hanimourra.com/my-existing-post/'. There are buttons for 'Edit', 'View Post', and 'Get Shortlink'. Below the permalink is an 'Add Media' button. The post content area shows the text 'Welcome to my existing post. Check out this amazing video:' followed by the shortcode '[svp]http://www.youtube.com/watch?v=uyXfIvslaqc[/svp]'. Below the shortcode is the text 'Thanks for ready my existing blog post.' The interface includes a rich text editor toolbar with various icons. Two red arrows point to the shortcode and the 'Visual' tab.